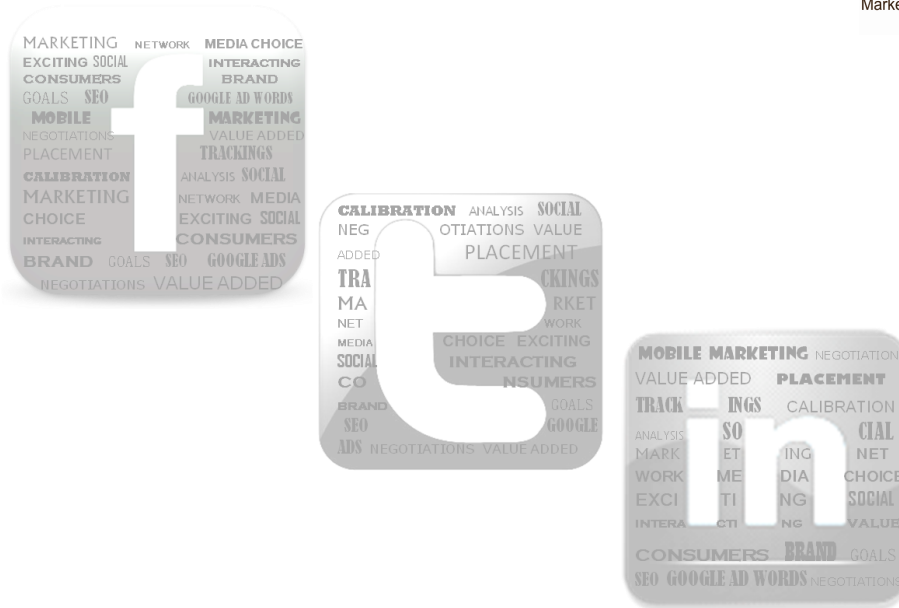


Latin Ready Social Media Mix™



Latin2Latin
Marketing+Communications, LLC.



Social Media is More Than a Marketing Channel, a Network or Even a Media Choice. It's a Way of Life.

Social media can facilitate a level of intimacy that is unattainable in all other communication channels, and one that can be most effective in driving brand relevance, trial, and loyalty. L2L will deliver plans and strategies that will bring your brand to life within the reality of today's consumer. Our goal is to make them feel like your brand is a choice they are electing to make, because it fits into their lifestyle.

Latin Ready Social Media Mix™ components:

- Discovery Session
- Strategic Plan Preparation
 - Social Media Campaign
 - Google Ad Words
 - Search Engine Optimization (SEO)
 - Mobile Marketing
- Negotiations including Value-Added
- Placement
- Tracking & Calibration
- Recap Report & Analysis

Interested in the Latin Ready Assessment™ Tool?

Call Us Today
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