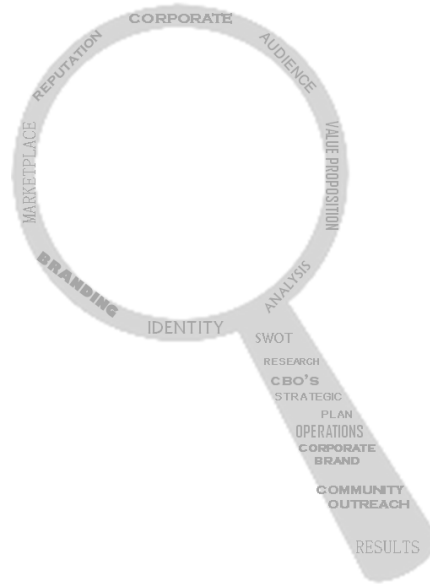


# Latin Ready Corporate Speak™



Latin2Latin  
Marketing+Communications, LLC.



## Need Help in Building your Corporate Identity or Relevance in the Marketplace?

L2L has the know-how you need to accomplish your corporate branding goals. Our team of professionals can help by building a strategic plan which includes a variety of approaches that offer proven results. We customize our corporate communications services based on your needs and goals in order to make your company's value proposition meaningful.

**Latin Ready Corporate Speak™** components:

- Discovery Session
  - Brand Immersion
  - Situation Analysis
  - Research
  - Target Market Definition
  - Competitive Analysis
  - SWOT
- Assessment of Internal Corporate Communications / Operation
- Branded Press Kit Development
- Strategic Plan Design
- Corporate Brand Management
- Community & CBO Outreach
- Government Relations
- Recap Report and Analysis

### Interested in the Latin Ready Assessment™ Tool?

Call Us Today  
Latin2Latin Marketing + Communications LLC  
333 N. New River Dr East, Suite 1200. Fort Lauderdale, FL 33301  
**(954) 376-4800**

