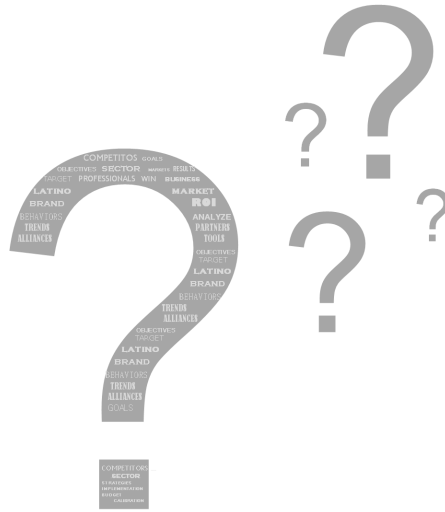


Latin Ready Marketing Model™



Latin2Latin
Marketing+Communications, LLC.



Wondering How to Get Started? What your Competitors are Doing? What the True Opportunity Is?

Based on your goals & objectives, our 3-Step Latin Ready Marketing Model™ will allow us to examine your sector, competitors, potential markets and even validate your target audience! After gathering results, our team of professionals will design a strategy that will help you win with this consumer and grow your business!

Latin Ready Marketing Model™ components:

- Step 1: Preparedness
 - Situation / Market Analysis
 - Demographics, Psychographics
 - Trends, Behaviors
 - Potential Partner / Alliances
 - Competitive Analysis / SWOT
 - Target Audience
 - Market Opportunity
- Step 2: Strategy Design
 - Core Brand Values
 - Target Needs / Wants
 - Messaging / Value Proposition
 - Key Strategies / Tactics
- Step 3: Implementation
 - Plan Development
 - Implementation
 - Budget Allocation
 - Timeline
 - Key Learning's & Calibration
 - Recap Report and Analysis

[Interested in the Latin Ready Assessment™ Tool?](#)

Call Us Today
Latin2Latin Marketing + Communications LLC
333 N. New River Dr East, Suite 1200. Fort Lauderdale, FL 33301
(954) 376-4800

