

Latin Ready New Business Model™



Latin2Latin
Marketing+Communications, LLC.



Want to More Effectively Grow your Business? Convert Warm or Even Cold Leads into Active Accounts?

Sometimes you need an objective look at how you approach going after new business. Or perhaps you need an extended sales team to help deliver the results you need. We can help.

Our team of experienced professionals has developed the Latin Ready New Business Model™ which will help you increase your conversion rate. Our five step model will be customized to your sector and your sales staff capabilities and deliver a strategic and actionable plan for growth.

Latin Ready New Business Model™ components:

- Discovery Session
- Segmentation of Leads
- Identification of new prospects
- New Business Model Customization
- Messaging
- Outreach
- Pitching
- Track Progress
- Recap Report and Analysis

Interested in the Latin Ready Assessment™ Tool?

Call Us Today
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